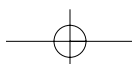
A long-exposure photograph of a road at night, showing light trails from cars. The road curves into the distance under a dark sky. In the foreground, there are blurred lights from a boat or structure on the water.

***15th World Simmental Fleckvieh
Congress in Denmark 2004***

Post-Congress Tour in Sweden





Simmental - a world breed in Denmark



The Simmental breed was introduced into Denmark in the 1970's and since its introduction the breed has undergone an incredible development. Today Danish Simmental is in the fore-front of beef production in the Danish agricultural sector.

pure Simmental breed but also includes the use of Simmental for cross-breeding in a large number of dairy herds of all the beef breeds. In Denmark Simmental has the largest number of inseminations.



Due to the climate almost all animals in Denmark are kept in stables during winter. The production of beef is therefore carried out under very intensive conditions. The Simmentals have proved to be perfect for these conditions given their calm temper, amazing growth and superb maternal qualities.

Genetics - semen, embryos and breeding stock - have been exported from Denmark to all parts of the world. This underlines the high standard of the breeding work when viewed from an international perspective. In the herd book 9,300 animals are registered, a number which will grow in the years to come.

The first Simmentals were imported from Austria, Germany and Switzerland. Genetic renewal was brought in from Canada, USA, Great Britain, Ireland and several other countries. The first polled animals were born in the mid-eighties and now form a large part of the population.

The breeding work is headed by The Danish Simmental Society's executive committee consisting of five regionally elected members. The society has more than 300 active members who are all very enthusiastic breeders.

The great success and progress of the breed in Denmark is undoubtedly a result of the very effective and advanced breeding programme in which the most recent methods are in use. The success is not limited to the

Simmental truly is a world breed in Denmark where the breed has achieved a world record in daily weight gain. The world's heaviest bull in The Guinness Book of Records is also from Denmark - a Danish Simmental bull!



15th World Simmental Fleckvieh Congress in Denmark 2004

In 2004 during the most beautiful time of the year - midsummer - the 15th World Simmental Fleckvieh Congress takes place in Denmark. To participate in the congress will be an experience to remember for life. Denmark is an ancient nation of culture and history and is also the world's oldest monarchy. The history of the country stretches from Vikings to today's modern democratic society with a highly developed business life and a globally leading agricultural sector. And - of course - the country is internationally recognized and respected for its Simmental breeding work!

Sunday, June 20 & Monday, June 21 - Welcome to Denmark & Welcome to Aarhus

Arrival and accommodation in Aarhus, where a Sub Meeting and a Council Meeting will be held. The partners of the congress participants can go on an excursion to "The Old Town" - a museum town in the heart of Aarhus City, where many surprisingly beautiful old and well preserved old buildings can be seen.

In the evening a reception marking the official opening of the congress will be held at City Hall and is hosted by the city of Aarhus. The City Hall was designed by the world famous Danish functionalistic architect, Arne Jacobsen.

Tuesday, June 22 - Meetings and Mols

During the Council Meeting and General Assembly the partners of the congress participants can go on a sailboat trip on the "Gudenaa" and visit the summer residence of Her Majesty Queen Margrethe II of Denmark, the castle "Marselisborg".

In the evening the congress travels to the idyllic "Mountains of Mols" where the Danish

state runs a project protecting the unique nature and landscape of the area. On the sloping hills you will find grazing herds of the "Forest Breed", a breed based on genetics from Simmental and several other breeds. The menu of the evening is going to be a surprise - but we can guarantee you that it will be a typical Danish meal! Back at the hotel cheese and red wine will be served around midnight - another Danish tradition.

Wednesday, June 23 - Simmentals and Midsummer Eve

After an early rise we leave Aarhus and drive through the characteristic landscape of northern Jutland to the performance test station "Aalestrup". At the station the Danish performance testing system will be explained to the participants and a couple of Simmental bulls will be graded by the Senior Adviser for Beef Breeds in Denmark.

Lunch will be served at Rold Storkro after a brisk walk through the remarkable Rebild Hills.

In the afternoon we visit one of the most outstanding Simmental herds in this part of the country, "Lykke Simmental" - a herd of international standards. We will meet the entire family under typical Danish conditions.

In the evening we shall visit another superb Simmental herd, "Vingegaard Simmental", well known far beyond the borders of Denmark. The herd resides in beautiful surroundings at the old manor "Vingegaard", of which the history can be traced all the way back to the Middle Ages.

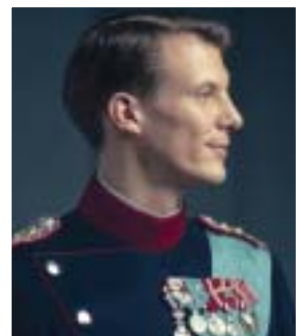
Midsummer Eve - a very special evening in Denmark. Throughout the country the Midsummer Eve is celebrated with bonfires, speeches, dance and singing. The congress will have its very own Midsummer Eve party at Vingegaard. From Vingegaard we drive to Herning where we find our accommodation.



Søren Grunnet
Chairmann of the Congress committee



Hiking track at Mols



HRH prince Joachim
Patronage for the 15th World Simmental
Fleckvieh Congress
Photo: Mydtskov



The Old Town



Legoland



The Jelling Stone

Thursday, June 24 - The National Show

Shuttle buses will take us to The National Show in Herning, the largest and finest show in all of Northern Europe, which opens officially on this day. More than 20 different breeds will be exhibited at this show. Simmental will be represented by more than 100 animals at a special elite show. Throughout the day you can watch the judging of the animals and visit the stables where you will meet the enthusiastic Danish Simmental breeders. Partners of the congress participants who would like another experience than The National Show can on their own visit some of the exquisite art museums of Herning.

In the evening a special Simmentaler Championship will take place - the awards will among others be the Awards of Honour donated by the various countries participating in the congress. On this evening you will dine in the informal company of Danish breeders and experience typical Danish "hygge", which means "cosiness". Dinner is proudly hosted by the Danish Simmental Society.

Friday, June 25 - The Tidal Area and Ribe, the oldest town of Scandinavia

The day will begin with a guided tour of Ribe, the oldest town of Scandinavia. In this beautiful, historical town environment you will learn all about Vikings, see the more than 1.000 year old cathedral and many other sights.

In the afternoon we will drive to the Tidal Area to experience the spectacular nature of this area.

We will also visit Schackenborg Castle and have our lunch at The Schackenborg Castle Inn, both owned by His Royal Highness Prince Joachim of Denmark, who is also the patron of the 15th World Simmental Fleckvieh Congress in Denmark 2004.

Dinner, relaxation and accommodation at the beautifully situated Hotel Kolding Fjord.

Saturday, June 26 - The Kings' Jelling and Legoland

Today will be a day filled with culture. In the morning we visit "The Kings' Jelling" and the church of Jelling, which is on the cultural inheritance preservatic list of the UN. Here you will learn about the arrival of Christianity in Denmark more than a thousand years ago.

In the afternoon we move into the present day by visiting Legoland. This amazing amusement park is based on the world famous Legotoys. The evening will be at your own disposal.

Sunday, June 27 - following the path of the fairytale writer Hans Christian Andersen

The fairytale writer Hans Christian Andersen is known by every child throughout the world. On the island of Funen we visit his childhood home and the H. C. Andersen museum in Odense. On the small island, Taasinge, the old renaissance castle Valdemar Castle is situated. Near the castle we will board an armada of old Danish sail ships and go on a trip in the wonderful surroundings of the archipelago of southern Funen.

In the afternoon we will visit another Simmental herd, "Toftegaard Simmental". This is an excellent herd which is an agricultural niche production - characteristically for beef breed production in Denmark. Besides Simmental cattle the herd owner also produces Christmas trees. Strawberries and cream is the special Danish touch of the day. Dinner will be served at the glorious castle "Hvedholm". Late in the evening we bid the fairytale island of Funen goodbye and drive across the 20 kilometer long Great Belt Bridge to Sealand, where we will be accommodated.

Monday, June 28 - Roskilde

In the morning we visit the Cathedral of Roskilde, where the Danish kings of the past are buried. We shall also visit The Viking ship museum, a working museum.

In the afternoon it is time for yet another herd visit, namely the excellent Simmental herd of Jens Vilhelm Hansen, where coffee and various Danish cakes and pastries will be served.

The evening is at your own disposal, and Tivoli in Copenhagen will be a perfect place to visit.



The chapel of Christian IV, in Roskilde Cathedral

Tuesday, June 29 - Wonderful Copenhagen and Kronborg Castle

The day will start with a guided tour of Copenhagen. On the tour we will see the Danish parliament building, Christiansborg, The Round Tower, Amalienborg Castle (the home of the Danish queen Margrethe II) and of course The Little Mermaid.

In the afternoon you will have the opportunity to get to know wonderful Copenhagen on your own. Strolling through the streets of Copenhagen is a must!

The 15th World Simmental Fleckvieh Congress 2004 ends this evening with a Gala Dinner at the ancient, medieval castle "Kronborg" - the castle where Shakespearés "Hamlet" took place! From Kronborg you can see directly across the Sound to Sweden, where the post congress tour takes place.

Join the 15th World Simmental Fleckvieh Congress in Denmark 2004 - an experience of "cows and culture"!



Wreck at the Viking ship museum



Kronborg Castle



Welcome to Sweden

Simmental in Sweden



Hallinge

In 1974-75 the first Simmentals - approximately 800 heads - were imported to Sweden from Switzerland, and in the late 1970's an additional number of animals were imported from Austria. The most recent import of new genetics in form of polled breeding stock, embryos and semen came from Canada. Polled Simmentals are very popular in Sweden, and almost half of the Swedish Simmental population today is polled.

Due to the use of performance testing, beef recording and AI-programmes, the breeding material of the purebred population is constantly improving. Cross-breeding with Simmental is very popular in Sweden where the number of commercial cross-breeding cows is approx. 160,000.

There are 2,500 registered females in the Swedish Simmental herdbook, and The Swedish Simmental Association has 135 members who are active breeders.

World Simmental-Fleckviehs post-congress tour 2004 in Sweden.

Wednesday June 30 2004

Departure from Copenhagen to Sweden. Visit at Frihult Simmental farm, Blentarp. Guided tour and lunch at Östarp. Visit at Häggenäs Simmental Farm. Dinner at Fotevikens "Viking village". Accomodation: Star Hotel, Lund

Friday July 2

Visit in the " Glass district", a part of Sweden famous for its design and sculpturing of glass. Barbeque and visit at Hällinge Simmental farm, Vetlanda.

Thursday July 1

Visit at Åbuen Simmental Farm, Hästveda. Lunch at Vannaröds Castle. Visit at Eriksbergs game park. Dinner at Ronneby Brunn.

Saturday July 3

Transfer to airports - Copenhagen for further travel home, or Stockholm for those who wish to continue their journey in Scandinavia on their own.



Eriksbergs game park



The Glass district

We will visit Kosta Boda the oldest still functioning glass-manufactory in Sweden. It was founded in 1742 and is a valuable part of our Swedish cultural heritage. The glass is produced by the same methods as were used 250 years ago. We will see glass-blowers creating amazing work, of arts all by hand.

Frihult Simmental

Owners: Madelaine and Bertil Rohlin.
About 90 females

A relatively young livestock farm, founded in the middle of the 1990s by the purchase of two smaller farms. The herd is mainly of genuine Swedish descent but the breeding material has later on been renewed by the import of embryos, introducing English blood into the Frihult herd by the bull Wellhouse Dictator. The herd has good exhibition merits. Frihult is situated in an area of great natural beauty.

Häggenäs Simmental

Owners: Eva and Leif Carlsson
About 50 females

A well merited herd where many of the cow lines have their origins from Austria. Häggenäs was the first Simmental herd in Sweden to import polled simmental from Canada. One of those imports, the bull Ritzlund Pol Accel 32B, has made an great impact on the herd. Numerous male calves from Häggenäs have been sent to the Swedish bull testing station and many of them have been selected for the Swedish insemination programme. The most famous bull is



Amber by Göran Warff. Photo: Rolf Hörlin

226 Kejsaren. Throughout the years Häggenäs has had great success in cattle exhibitions.

Åbuen Simmental

Owners: Marianne Holmén and Christer Svensson.

About 100 females of which 25 are crossbred. The production of breeding stock, male calves are also bred for slaughter. The cow line at Åbuen Simmental have their origins from Switzerland. A well designed breeding process has given the herd great success at the Swedish bull testing station.

The last six years, the breeding material has been renewed by importing embryos. In 1998 the ET bull 2062 Charlie was born, offspring from the Canadian bull FS Mr Dynasty 345C. Charlie is at the top of the Swedish breeding charts both regarding growth and easiness of calving. Charlie has made a great impact on the herd.

Hällinge Simmental

Owners: Katarina and Hans Bodén
About 50 females

This farm has been active since 1974 when the first Simmental import to Sweden took place. During the 1980s the herd was renewed through e.g. English blood, the bull Hockenhull Noah and during the 1990s through polled ET imports from Canada. The legendary bull Harkaway Enforcer 164 has also had an effekt on the herd. Hällinge has many exhibition merits. The farm is beautifully situated in the southswedish highland.



Hällinge Simmental



Frihult Simmental



Häggenäs Simmental



Åbuen Simmental



General information about Denmark

The kingdom of Denmark consists of a southern part in Northern Europe, a northern part - i.e. Greenland, the world's largest island (in North America), and the Faroes, a group of islands in the North Atlantic Ocean.

Denmark is a constitutional monarchy - the world's oldest - in which Queen Margrethe II has been head of state since 1972.

Denmark consists of the peninsula Jutland - with the national border to Germany in the south - and about 500 islands of which approx. 100 are inhabited. Being situated in latitudes as northern as Denmark would not normally indicate good agricultural conditions, but owing to a branch of the Gulf Stream the opposite is the case. Essentially, Denmark can boast very favourable agricultural conditions and about 64% of Denmark's total area is under cultivation. Agricultural production is concentrated on dairy products, beef and pork. However, a number of crops such as grain, in particular wheat, sugar, farm seeds and potatoes (potato flour) also play an important part. To a very large extent Danish agriculture depends on exports - in 2001 no less than 66% of the aggregate agricultural production volume was exported.

Geographic details

Size 43.000 km²

Population App. 5 million

Capital Copenhagen

Practical information

E-mail: wsf@kongreskompagniet.dk

Congress secretariat

Kongreskompagniet, Heidi Klixbüll
Stadevej 3, DK-8220 Brabrand
Tlf. + 45 86 29 69 60, Fax +45 86 29 69 80



Danish Simmental Society
Langdyssevej 2
DK-6950 Ringkøbing

Visit our homepage www.simmentaldenmark.dk



Swedish Simmental Society
Brunnsgatan 22
SE-26831 Svalöv

Visit our homepage www.simmental.se

General information about Sweden

Sweden is situated on the Scandinavian peninsula between the neighbouring countries Norway and Finland. Sweden is a rather long country stretching its 2500 km from the latitude of 55° all the way past the northern Polar Circle which together with the Gulf Stream provides a great variety in both nature and climate. In the north you will find snow covered mountains bathed in the special Nordic light and as you travel south, the scenery changes into a flat agricultural landscape where beautiful beaches also can be found. Sweden has a very long coastline with a large number of archipelagos consisting of thousands of islands.

Sweden became an independent unified state in the 10th century. Sweden in its present form was formed in 1523 when Gustav Vasa became king and Sweden regained independence after a 200 year union with Denmark and Norway. Sweden is still a monarchy in which Carl XVI Gustav is head of state.

In the beginning of the century agriculture was the main occupation of the Swedes but over the years the industry has more or less taken over. The production of milk and cheese is very important as the Swedes are big consumers of these products. In 2000 one of the world's longest bridges, "Öresundsbron", was taken into use connecting Sweden with Denmark.

Geographic details

Size 450.000 km²

Population App. 9 million

Capital Stockholm

Practical information

E-mail: linghultsimmental@telia.com