



Dear Simmental-Fleckvieh friends around the globe,

Another one issue of the newly prepared E-journ@1 was distributed in summer 09. In the spring issue of this year I wrote about the problems on the milk market with the hope the situation will be change soon. Unfortunately, almost a half year later it is not only same, but much worse for many of the breeders than ever. Milk price dropped down extremely and e.g. in Slovakia or Lithuania the farm gate milk price is about 15 EURO cents only. Not only Europe is fighting with the milk crisis.

Based on the results of the last Congress of the WSFF in UK 2008 the secretariat tried to collect most recent basic data from the particular member countries in order to work on the new proposal of the membership fees and the whole strategy and philosophy, on the main aims and targets of the WSFF. Its very pity to realize that out of 34 full and/or observer member countries 17 responds only came back to the secretariat.

To prepare a strategy and the planes for the future without knowing where we are right now and where we want to go is impossible. Therefore my personal call to all the representatives of the countries without any response to the questionnaire: please let's work really together.

Both of the top events of the European and World Simmental Fleckvieh organizations are knocking on the door already. Poster section with scientific results focused on beef production will add a new dimension of the 28th European congress held in September in Hungary.

Enjoy the second part of summer!

Josef Kučera




Click for more: www.rzo.at (German language)

UPCOMING SIM/FV EVENTS IN 2009


AGROKOMPLEX 2009 in Nitra, Slovakia

August 20th – August 23rd

Fleckvieh dual purpose presentation - on Thursday 20th, from 13:00) 


Rudawka Rymanovska 2009 – Poland

August 29th


The National Exhibition of the Poland Fleckvieh in Rudawka Rymanovska. 

National Fleckvieh Show 2009 in Oparany,


Czech Republic

September 11th 


28th Congress of the European Simmental - Fleckvieh Federation, Siófok, Hungary

September 22nd – September 27th 


Council Meeting of the World Simmental-Fleckvieh Federation, Windhoek, Namibia

October 11th – October 19th 

National Fleckvieh-Simmental Beef Meeting


24th – 25th October 2009 in Sachsen-Anhalt, Germany 

The New Zealand Royal

November 11th – November 13th 

Guest judge of the National Bank of New Zealand All Breeds competition, at the New Zealand Royal: Bill Almond – WSFF vice president. This event is one of the largest single contests in the Southern Hemisphere.


6th German Fleckvieh Show

November 13th – November 14th 

NEWS

Grün.Land.Vieh.Fest 2009

Freistadt, Austria

(June 27th – June 28th) 

Excellent event - an opening ceremony of a new sales and technical center for cattle breeders RZO (Cattle Breeders Association Upper Austria) was held in the end of June in Freistadt, Austria. The organizers did a great job and prepared for all visitors of this event an interesting program full of cattle shows (Fleckvieh, Braunvieh, Holstein and beef breeds), different presentations and expert discussions.



28th Congress of the European Simmental - Fleckvieh Federation, Siófok, Hungary (September 22nd – September 27th)



Dear Fleckvieh Simmental Breeders

The Association of Hungarian Simmental Breeders is eagerly looking forward to host the 28th Congress of the European Simmental Federation to be held in Hungary, a country of picturesque beauty in the heart of Central-Eastern Europe.

The objective of the congress is to discuss sectoral policy-, breeding- and market-related issues most relevant to European Simmental breeding, to acquaint the participants with the almost 200-year local history of the Hungarian Simmental breed, and to give you an insight into the colourful historical, cultural and gastronomic traditions of Hungary.

Simmental breed plays an important role in the current cattle industry of the country, as its population size is the second largest. Its dual-purpose and beef types are equally liked by breeders. Production parameters have shown spectacular improvement in recent decades: owing to the purposeful work of breeders milk production of Hungarian Simmental cows on production control has reached 5573 kg. While achieving this milk production level, the outstanding meat-producing ability has been maintained. The 28th Congress of the European Simmental Federation will provide us an opportunity to present the breeding culture and stock-breeding background facilitating this dynamic development to representatives of the international community of Simmental breeders who will visit Hungary in the fall of 2009.

CONGRESS PROGRAMME

Tuesday, September 22, 2009

- Arrival of participants
- Get-together Evening

Wednesday, September 23, 2009

- Farm visits

Thursday, September 24, 2009

- Council Meeting (only delegates)

or

- Sightseeing tour in Tihany and Balatonfüred
- General Assembly

Friday, September 25, 2009

- Livestock Breeding Exhibition in Kaposvár
- Farm visits
- Farewell party

Saturday, September 26, 2009

- Farm visits

Sunday, September 27, 2009

- Departure

www.wsff.info



For more details about the Congress programme please visit www.agroeuropa.hu/simmental2009 or www.evf-esf.info.

Welcome to Hungary!

The Organizing Committee of Hungary: Károly Rácz and Imre Füller

The European Simmental Federation: Dr. Josef Kucera and Dr. Georg Röhrmoser



Council Meeting of the World Simmental-Fleckvieh Federation, Windhoek, Namibia (October 11th – October 19th)



PROGRAMME

7th October - 11th October 2009

Pre-Simmentaler Conference Tour, Sossusvlei & Swakopmund

TOUR A

Sunday, 11 October

Arrival of participants, welcome dinner

Monday, 12 October

Committee members meeting or guided city tour of Windhoek Ranch visit

Tuesday, 13 October

WSFF Council Meeting or exploring of Windhoek downtown Simmentaler stud visit

Wednesday, 14 October

Namibian EU approved export abattoir visit Simmentaler stud visit

Thursday, 15 October

End of Tour A

TOUR B

Thursday, 15 October

Sight-seeing tour Simmentaler stud visit

Friday, 16 October

Etosha National Park

Saturday, 17 October

Etosha National Park Outjo town in the bush

Sunday, 18 October

Ranch visit Simmental-Fleckvieh camaraderie

Monday, 19 October

Airport Transfers

The Countdown for **African Simmental-Fleckvieh Safari** is running! Join this excellent event and learn more about the latest news from the SIM/FV world and this great country. Check the details (in English and German) of the WSFF council meeting here: <http://www.simnamibia.com/>.

info@wsff.info

6th German Fleckvieh Show
November 13th – November 14th



On 13th and 14th of November 2009 the „6. Deutsche Fleckviehschau“ will take place in the Arena Hohenlohe in Ilshofen, Baden-Württemberg, Germany.

PROGRAMME

Friday, 13th November 2009

6.00 pm Young Breeders Cup, single competition
7.30 pm Presentation progeny groups
8.45 pm Young Breeders Cup, team competition

Breeders Event

Saturday, 14th November 2009

9.00 am Judging all categories
0.30 pm Greetings
National champions
Winner award ceremony
2.30 pm Top Fleckvieh Genetic sale
15 females, 15 bulls

Check for details: www.asr-rind.de

FROM THE WORLD OF SCIENCE...

Factors affecting fatty acid composition and dietetic value of beef*

By L. Bartoň, V. Kudrna, D. Bureš, M. Krejčová, R. Zahrádková

Research Institute of Animal Production in Prague-Uhřetěves, Czech Republic

Charolaise bulls and heifers showed higher SFA and lower MUFA content of *longissimus thoracis* muscle (MLT) than did the Aberdeen-Angus, Simmental and Hereford cattle, with no reference to feeding. It can be assumed that this difference is due to the reduced activity of $\Delta 9$ desaturase in Charolaises. Fatty acid composition of MLT was significantly modified by feeding diets rich in n-3 and n-6 PUFAs. Both linseed and sunflower supplementation increased the proportion of CLA. In addition, inclusion of linseed enhanced the proportion of long chain PUFA n-3 (EPA, DPA, DHA) and reduced PUFA n-6 to PUFA n-3 ratio, important for human health.

Full text available here:

<http://www.ighz.edu.pl/files/objects/2102/58/strona261-268.pdf>

www.wsff.info

CANADIAN SIMMENTAL ASSOCIATION INFORMATION:



The Canadian Simmental Association is pleased to announce that beginning with the September issue of Commercial Country, our magazines, Simmental and Commercial Country will be published by MediaEdge Publishing Inc. from their office in Winnipeg. Through their services, we look forward to continuing to provide a top quality publication which promotes the Simmental Breed, as well as expanding our current advertising and subscriber base. CSA and its staff are currently working with the MediaEdge team to make a seamless transition which will maintain Simmental Country as the leading beef breed publication in Canada. The opportunities this new partnership provides are very exciting, as our membership and advertisers will now have tools at their disposal that no other beef breed publication has to offer - once again Simmental is setting the standard!

A couple exciting facts for everyone to know about the new publication:

1. **The magazine will now be FULL COLOR.**
2. **The magazine will now be available online.**
3. **The magazine will be interactive, with the ability for live hyperlinks and streaming video in the online version of the magazine.**

If you have any questions regarding the advertising in, or subscribing to the Simmental Country, please do not hesitate to contact Darryl Snider (sniderd@telus.net), Bruce Holmquist (bholmquist@simmental.com) or Margo Cartwright (mcartwright@simmental.com). We would be happy to answer any of your questions.

Hereditary and environmental effects on the quality of beef by Josef Kögel

Results of studies on beef production are shown based on fattening and feeding trials with bulls and heifers conducted in the last two decades by the former Bavarian Institute of Animal Production, Grub (near Munich), Germany. The examinations on meat quality were done by the former Federal Institute on Meat Science, Kulmbach, (northern Bavaria), Germany. Also the genetic parameters (variation, heritabilities, genetic correlations) of various meat quality traits are discussed based on records from the two Bavarian progeny test stations. Fattening trials and the test stations records supplied information about the meat quality of the Bavarian dual-purpose breeds and the most important European beef breeds and their crossbreds. The trials also revealed the effect on meat quality of different forages, feeding regimen, slaughter maturity, feeding intensity, category (sex) and castration age. Moreover, some trials showed the effect of varying age at slaughter on beef quality, specially on its tenderness.

Full text available here:

<http://www.ighz.edu.pl/files/objects/2102/58/strona281-302.pdf>

info@wsff.info





WORLD SIMMENTAL CONGRESS 2010 –“ Designing a Profitable future”



Australia is set to host the World Simmental Congress in Melbourne in September 2010. We would like to take this opportunity to invite you, your partner, friends and industry colleagues to attend this exciting Congress to experience the best Australia has to offer through agriculture, attractions, culture and unique landscapes. The Congress Program will include the latest developments in Simmental cattle breeding with special emphasis on the role of Australian Simmentals designing a profitable future through crossbreeding. The program will also focus on enhancing marketing, networking and technical services.

The Congress will feature special tour packages and delegates will also have the option of participating in pre and post Congress agricultural tours as well as experiencing some of Australia's unique leisure activities and scenic landscapes.

We invite you to start planning early and to submit an expression of interest to attend the Congress. This will allow us to keep you informed about the Congress progress and new developments.

We look forward to welcoming you to Australia next year.

CONGRESS OUTLINE

The Congress Program will be held from the 18th to the 27th of September, mostly in the city of Melbourne, with travel north to finish in Sydney. Delegates will enjoy an exciting social itinerary with fine food, wine and entertainment, comprising a Welcome Reception, Congress dinner, workshops and activities.

The Congress will be held simultaneously with the Royal Melbourne Show, one of Australia's oldest Agricultural events dating back to 1848. At the Royal Melbourne Show, delegates will view the judging of Simmentals as the feature breed of the show and enjoy the many other attractions this show has to offer.

In conjunction with the Congress program at Royal Melbourne Show a range of interesting activities will be

held for Junior members, including Junior Judging and Junior Handlers Competitions.

A special International Simmental Young People Program will be held during the Congress for participants aged over 18 years.

We are also offering a number of optional pre and post Congress tours, so international visitors can soak up the amazing natural and cultural wonders Australia has on offer, as well as agricultural technical farm tours and unique leisure activities.

Tours will allow delegates to:

- Explore the city of Melbourne and enjoy the State of Victoria by sampling exquisite local produce;
- Visit some of Australia's leading Simmental studs and production areas including those within Western Australia, South Australia, Victoria and the eastern states;
- Journey through Australia's diverse states, soaking up their unique characteristics and landscapes;
- Venture into the heart of the Red Centre and experience the World Heritage Listed Uluru (Ayers Rock) and other sacred aboriginal sights;
- Travel along the renowned Great Ocean Road on the spectacular Victorian coastline;
- Visit Sydney, home to the 2000 Sydney Olympic Games, and see it's famous sites including the spectacular Harbour Bridge and the famous Opera House
- After the Congress, plan to travel on an organized tour through Queensland or New Zealand.

MORE INFORMATION

For updated information on the Congress Program, including dates, accommodation, registration and travel information, as well as information on Australia in general please continue to check the Congress website www.worldsimmentalcongress2010.com or contact the

Congress Event Organisers on:

Quadrant Australia
Phone: +61 2 6772 9066
Email: simmentals@quadrantaustralia.com

A finalized congress program, together with the registration form will be available on this website in September/October 2009. Quadrant can also arrange travel insurance, accommodation and additional tours throughout Australia on request.

